

Community Manager

Part-Time | Internship / Volunteer-to-Growth Opportunity | Remote + DMV Preferred

About point.black

point.black is a creative wellness platform supporting artists through creativity, wellness, and community. We create experiences that nurture the artist behind the art through creative coaching, Reiki sessions, workshops, hiking meetups, retreats, and original films and immersive projects.

We are seeking a passionate Community Manager to help cultivate and grow the point.black community while supporting engagement, storytelling, and audience growth across our digital platforms.

Position Overview

The Community Manager will help build meaningful relationships with our growing community and support marketing efforts designed to expand the reach of the point.black collective membership platform on Patreon.

This role is ideal for someone interested in community building, wellness, creative entrepreneurship, content marketing, and digital storytelling.

You'll play an active role in helping shape the culture and growth of an emerging creative wellness platform.

Responsibilities

Community Engagement

- Support weekly engagement and relationship-building within Patreon and community platforms
- Welcome new members and foster an inclusive community experience
- Respond to comments, messages, and community interactions
- Initiate conversations and encourage member participation
- Help facilitate virtual community gatherings and discussions

Marketing & Audience Growth

- Assist with creating and implementing marketing campaigns to grow membership and community engagement
- Support social media content planning and scheduling
- Help develop email newsletter content and promotional messaging
- Identify opportunities for partnerships and community collaborations
- Track engagement metrics and growth trends

Content Support

- Assist with organizing Patreon content and member experiences
- Support behind-the-scenes storytelling around workshops, retreats, films, and wellness programming
- Capture and organize ideas for future content

Ideal Candidate

You are someone who:

- Loves connecting with people and building community
- Has an interest in creativity, wellness, storytelling, and culture
- Understands social media and community engagement
- Is organized and self-motivated
- Enjoys generating ideas and taking initiative
- Communicates authentically and professionally
- Has experience with Instagram, Patreon, Canva, or content creation (preferred but not required)

What You'll Gain

- Hands-on experience helping build an emerging creative wellness brand
- Mentorship in creative entrepreneurship, storytelling, and community development
- Portfolio-building opportunities
- Networking opportunities with artists and creatives
- Access to point.black workshops, events, and community experiences
- Opportunities for future paid project work and expanded roles as the platform grows

Time Commitment

Approximately:
5-8 hours per week

Flexible scheduling available.

How to Apply

Please submit:

- Resume or portfolio (if available)
- A short introduction about yourself
- Why you're interested in this opportunity
- Any relevant experience, skills, or creative work you'd like to share

Email: info@pointblackcreative.com

Subject Line:

Community Manager Application – [Your Name]

point.black creative *welcomes creatives from diverse backgrounds and experiences. If you're excited about the mission but don't meet every qualification, we still encourage you to apply.*