



point.black creative
a creative consultancy & agency

ABOUT US

We work with artists to groom every aspect of their brand from the overall big picture to the small intricate details of stage presence, artistic direction, style, structure, personal confidence and more. We develop creative concepts and bring your vision to life for music videos, short films, live performances and commercials.

SERVICES:

✓ 30-MINUTE DISCOVERY CALL

- Free Intro Consultation

✓ BRAND STARTER KIT

- Brand Strategy & Design
(Includes Logo, Website, EPK, Social Media Marketing Audit)

✓ POINT.BLACK FILM KIT

- Music Video Treatment
- Video Production
- Post-Production

✓ Point.Black Effect Kit

- Creative Consultant
- Creative Director
- Includes Brand Starter Kit
- Includes Point.Black Film Kit

*Retainer Agreement Required

Point.Black Creative offers hourly rates for short-term projects and/or unpredictable workloads. Arrange an one-on-one session with Malachi E. Robinson for content marketing strategy, personal branding, creative direction or insight into any digital media practice. Generally, a series of calls or online meetings are planned.

Starting hourly rate: \$50/hr